WELCOME TO CAMPUS

UNIVERSITY OF WISCONSIN–MADISON
CAMPUS AND VISITOR RELATIONS
WISCONSIN BY THE NUMBERS

#1  Top producers of Peace Corps volunteers
    Peace Corps

#6  Total research expenditures among U.S. universities
    National Science Foundation

#8  Patents issued among U.S. universities
    National Academy of Inventors & the Intellectual Property Owners Association

#11 Best values in public colleges and universities
    Kiplinger’s Personal Finance

#15 America’s top public colleges
    U.S. News & World Report and Forbes

#27 World’s top universities
    Academic Ranking of World Universities

- Average time to degree: 4.01 years
- First-year retention rate: 95.4%
- Percent of students who graduate with no debt: 53.6%

Quick Facts
Founded: 1848
Campus size: 936 acres
Faculty and staff: 22,038
Living alumni: 441,731

Enrollment (2018)
Undergraduate: 30,360
Graduate: 8,962
Special: 2,288
Professional: 2,801
Total: 44,411

Tuition and Fees (2018-19)
Undergraduate resident*: $10,556
Undergraduate non-resident*: $36,805
Graduate resident: $12,010
Graduate non-resident: $25,336
*Some additional costs may apply. Visit financialaid.wisc.edu for details.
On behalf of the entire University of Wisconsin–Madison community, thank you for choosing to visit our bustling and beautiful campus. We hope you have a great time while you are here and will carry fond memories with you when you depart.

Everyone should be able to find something here to enjoy. Your explorations might range from nanoscale engineering to the wonders of the universe. Our theaters and galleries showcase the finest in fine arts. You can cheer on our student athletes or take in a sunset along the lakeshore. High-tech labs, peaceful gardens, and historic landmarks add to UW–Madison’s unique character, which I’m confident you will find appealing.

There are thousands of Badgers studying, teaching, and providing vital services to enable us to fulfill our mission of education, research, and service. While this guide will help you choose the memorable places you’ll visit, we hope the people here leave you with an equally lasting impression.

On, Wisconsin!

Rebecca Blank
Chancellor
Welcome to our beautiful and historic campus! Campus and Visitor Relations is here to guide and inform your experience from one of our four guest service locations: Union South, Memorial Union, the Discovery Building, and seasonal hours at Alumni Park. Our knowledgeable student staff are happy to provide you any information or recommendations you need to craft a memorable visit.

We’re here to help! Please contact us at:

Phone: 608-263-2400
Email: askbucky@uwmad.wisc.edu
Live Chat: askbucky.wisc.edu
Website: info.wisc.edu

UW–MADISON WELCOME DESKS

Campus and Community Information
Welcome Desks

Union South
1308 W. Dayton Street
7:30 a.m.–10 p.m. daily

Memorial Union
800 Langdon Street
Monday–Friday: 7:30 a.m.–10 p.m.
Saturday–Sunday: 8 a.m.–10 p.m.

Discovery Building Welcome Desk
Wisconsin Institutes for Discovery
330 N. Orchard Street
Monday–Friday: 7 a.m.–6 p.m.; Saturday: 9 a.m.–3 p.m.
DAILY CAMPUS TOURS

info.wisc.edu/campus-tours

Recommended for K-8 students and adults, this free 45-minute walking tour provides an introduction to UW–Madison history, academics, research, and culture. Daily tours are offered Memorial Day through Labor Day at 1 p.m. Reservations are not required. Check-in is at the Memorial Union Campus and Community Information Desk. Tours are not offered July 4, Badger home football Saturdays, or on high-volume prospective student visit days. Groups of 10 or more are asked to make advanced reservations. For more information, visit info.wisc.edu/campus-tours.

CUSTOMIZED GROUP VISITS

info.wisc.edu/campus-tours

Customized visits are available for a variety of groups sized 10–100, including campus and facility tours, workshops, and more. The UW–Madison Campus Visit Program can recommend venues and tour options, build an itinerary, and provide directions and visitor information. Schedule your visit online or call 608-265-9500.

PARKING ON CAMPUS

transportation.wisc.edu

Hourly temporary parking options are available on campus. See the map in this visitor guide for ramp locations and meters. For up-to-date parking availability, stop by Transportation Services at 21 N. Park Street, call 608-263-6666, or visit the website.

PARKING IN THE CITY OF MADISON

cityofmadison.com/parkingutility

City of Madison hourly parking ramps are available near the east end of campus at N. Lake Street and N. Frances Street. For a complete list of city-operated parking options, including garages, lots, and rates, please visit the City of Madison website.

EXPLORE MADISON

visitmadison.com

Madison is a vibrant capital city often named one of the nation’s finest communities. For additional information on attractions, dining, and lodging, contact the Greater Madison Convention & Visitors Bureau at 800-373-6376 or visitmadison.com.
The Babcock Hall Dairy Store is an ice cream shop, retail store, and small dining room, and offers dairy products (milk, cheese, and ice cream) made in-house. Visit the observation deck to view the dairy plant, which is open to the public for self-guided tours.

Kohl Center

uwbadgers.com

The Kohl Center is home to the UW men’s and women’s basketball teams and the men’s hockey team. Additionally, the Kohl Center serves as a venue for state tournaments, concerts, and university events. Visit the building’s public spaces by entering Gate B from 8:30 a.m. to 4 p.m. on weekdays or schedule a group tour (10 or more) online.

Camp Randall Stadium

uwbadgers.com

Home to the UW football team, Camp Randall Stadium comes alive when more than 80,000 Badger fans gather for each football game. Visit the Bud Selig Hall of Champions for great moments in Badger history or stroll through the outdoor Wisconsin Athletics Hall of Fame Plaza.

Alumni Park and One Alumni Place

alumnipark.com

Located between Memorial Union and the Red Gym, Alumni Park brings green spaces and gardens, artful exhibits about alumni and UW, engaging programs, a visitor center, and more.

Bascom Hill

UW–Madison’s oldest buildings are located on Bascom Hill. Founded in 1848, UW–Madison’s history comprises only 1.4 percent of the area’s more than 12,000 years of human history. Tejop (pronounced day-JOPE), meaning “Four Lakes,” is the name that the Ho-Chunk call the Madison area. Learn more by reading the nine plaques on Bascom Hill or scheduling a group tour (608-265-9500).

Babcock Hall

babcockhalldairystore.wisc.edu

The Babcock Hall Dairy Store is an ice cream shop, retail store, and small dining room, and offers dairy products (milk, cheese, and ice cream) made in-house. Visit the observation deck to view the dairy plant, which is open to the public for self-guided tours.
HENRY VILAS ZOO
vilaszoo.org

Located just south of campus, Dane County’s Henry Vilas Zoo is an admission-free, community-sponsored zoo and serves as a leader in animal care, sustainability, and conservation education. The zoo is open daily from 9:30 a.m. to 5 p.m.

MONONA TERRACE COMMUNITY AND CONVENTION CENTER
mononaterrace.com

Monona Terrace Community and Convention Center opened its doors in 1997 after 60 years of deliberation and has continued to be an essential destination for Madisonians and visitors alike. First designed by Frank Lloyd Wright in 1938, today nearly 390,000 people visit the facility every year for community gatherings, social events, conventions, and meetings.

MEMORIAL UNION
union.wisc.edu

No campus visit is complete without stopping by the Memorial Union. Located on picturesque Lake Mendota, it features the iconic Terrace and year-round recreational, cultural, educational, and social opportunities. Stop by the Memorial Union for a bratwurst and experiences for a lifetime.

UNION SOUTH
union.wisc.edu

Union South serves as a popular campus social center. This modern southern campus hub features multiple dining options, recreational opportunities, studying and gathering spaces, a state-of-the-art movie theater, and a boutique hotel.

STATE STREET
visitdowntownmadison.com

Connecting the UW–Madison campus to the State Capitol, State Street is a pedestrian-friendly mall lined with shops, galleries, restaurants, museums, and cultural destinations.

WISCONSIN STATE CAPITOL BUILDING
tours.wisconsin.gov

The Wisconsin State Capitol serves as the centerpiece to the Capitol Square and the city of Madison. Free tours are offered daily. Groups of 10 or more can make a reservation online or by calling 608-266-0382.
MUSEUMS & GALLERIES

CHAZEN MUSEUM OF ART
chazen.wisc.edu
Home to the second-largest collection of art in Wisconsin, the Chazen Museum of Art contains more than 20,000 works, including paintings, sculptures, drawings, prints, photographs, and decorative arts. Exhibits frequently change and tours are available throughout the year. Admission is free.

GEOLOGY MUSEUM
gеologymuseum.org
While at the Geology Museum, located inside Weeks Hall, learn about the rich geological history of Wisconsin and discover the ancient sea creatures who once called this state home.

L.R. INGERSOLL PHYSICS MUSEUM
physics.wisc.edu/ingersollmuseum
Established in 1918, the L.R. Ingersoll Physics Museum inside Chamberlin Hall offers hands-on exhibits and instruments ranging from mechanics to modern physics, all in a kid-friendly environment.

PUBLIC ART AT UW–MADISON
publicart.wisc.edu
From formal gallery and museum settings to outdoor spaces and within university buildings, art can be found across campus. Visit the Public Art website to learn more about UW–Madison’s prominent sculptures, murals, monuments, and mixed media objects located in public spaces.
SCHOOL OF HUMAN ECOLOGY COLLECTIONS
sobe.wisc.edu
The School of Human Ecology’s Nancy Nicholas Hall is home to two galleries. The Helen Lundeberg Stable Gallery and the Ruth Cross Design Gallery host exhibitions focused on topics relevant to the fields of design, including built environments, textile history, and other design applications. Exhibitions rotate regularly, with pieces from the Helen Lundeberg After Textile Collection, as well as graduate and undergraduate student work in interior architecture and textile and fashion design.

WISCONSIN UNION GALLERIES
union.wisc.edu
The Wisconsin Union’s Class of 1925 Gallery and Gallery 104 are home to a variety of art exhibits throughout the year. Exhibits are planned and programmed by the Wisconsin Union Directorate (WUD) Art Committee.

ART DEPARTMENT GALLERIES
art.wisc.edu/art/galleries
The Art Department, within the School of Education, is home to galleries and exhibitions throughout campus, including Gallery 7, Amy Lofty Gallery, and School of Education Gallery. Visitors can attend receptions and events, as well as view the work of faculty, alums, and Art Department students.

MADISON MUSEUM OF CONTEMPORARY ART
moma.org
Steps inside the iconic Madison Museum of Contemporary Art to explore free exhibitions and educational programs that engage with art in modern and contemporary art. The four galleries offer changing exhibitions that feature established and emerging artists. Visit the Rockfell Sculpture Garden for an incredible view or the Museum Store for craft and fine jewelry, gifts, and more.

MADISON CHILDREN’S MUSEUM
madisonchildrensmuseum.org
Explore three floors of custom-crafted exhibits, including spectacular views of the Capitol and Lake Mendota from the lush, green rooftop, which serves as home to chickens and honey bees. The museum offers hands-on, interactive learning through play for ages birth through 6.

WISCONSIN HISTORICAL MUSEUM
wisconsinhistory.org
Located on Madison’s Capitol Square, the Wisconsin Historical Museum shares Wisconsin’s story from prehistoric times to the present. Explore thousands of historical objects, artifacts, special exhibits, and programs to uncover our state’s rich history.

WISCONSIN VETERANS MUSEUM
wisvetsmuseum.com
The Wisconsin Veterans Museum is dedicated to the brave Wisconsin citizens who have served in America’s conflicts from the Civil War to the present.

VISITOR GUIDE & MAP
CAMPUS AND VISITOR RELATIONS
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<thead>
<tr>
<th>Building Name</th>
<th>Location</th>
<th>Address</th>
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<td>* Event Parking</td>
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<td>Visitor destinations are shown in red.</td>
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**WASHBURN OBSERVATORY**

**astro.wisc.edu**

Historic Washburn Observatory offers free public observations on the first and third Wednesday of each month and every Wednesday between June and August, weather permitting. Visit @Washburn_Obs on Twitter for the latest scheduling updates.

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**WISCONSIN NATIONAL PRIMATE RESEARCH CENTER**

**www.primate.wisc.edu**

The Primate Center welcomes visitors to its Marmoset Learning Lobby from 9 a.m. to 5 p.m. weekdays by appointment. To schedule a group visit, contact the Campus Visit Program at 608-265-9500.

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**DISCOVERY BUILDING**

**discovery.wisc.edu**

Whether you are exploring the dinosaur-era Mesozoic garden or taking part in the monthly Saturday Science series, the Town Center at the Discovery Building represents the university’s commitment to scientific innovation, research, and collaboration.

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**WISCONSIN ENERGY INSTITUTE**

**energy.wisc.edu**

The Wisconsin Energy Institute is a centerpiece of future renewable energy systems research at UW–Madison and has been awarded with a LEED Gold Certification. Walk through the adaptable “plug and play” laboratories, high-bay laboratory, and education gardens. Tours are available by appointment.
ARTS & PERFORMANCE

DIVISION OF THE ARTS

artsdivision.wisc.edu

The Division of the Arts supports and promotes a comprehensive variety of arts programs and disciplines. Working with numerous faculty and staff in a wide range of departments and arts-related fields, the Division of the Arts develops and supports a vibrant arts community. Visit the website for a listing of events, attractions, programs, and tour options.

WISCONSIN UNION THEATER

union.wisc.edu

Home to Shannon Hall and Play Circle Theater, the Wisconsin Union Theater serves as UW–Madison’s largest, busiest, and primary performing arts facility. It welcomes more than 100,000 attendees each year for dance, music, theater, cultural, and sporting events.

MARQUEE CINEMA

union.wisc.edu

The Marquee Cinema, located inside Union South, is your campus home for film. The Wisconsin Union Directorate Film Committee programs the cinema’s free screenings, which are held almost every day during the academic year in the 330-seat cinema.
DANCE DEPARTMENT
dance.wisc.edu

The Dance Department is a leader and innovator in the field of dance with a diverse, world-class faculty and state-of-the-art facilities, including its own theater, the Margaret H’Doubler Performance Space. The department offers concerts and shows throughout the year in Lathrop Hall.

SCHOOL OF MUSIC
music.wisc.edu

The Mead Witter School of Music presents an array of choral, orchestral, opera, jazz, percussion, and band performances, led by faculty, students, and guest artists. Performances are held in Music Hall and the new Hamel Music Center, opening fall 2019.

CREATIVE CAMPUS TOUR
arts.wisc.edu

This interactive two-hour tour showcases all of UW–Madison’s arts offerings and brings visitors into the spaces where students create and perform.
GARDENS & NATURE

UW–MADISON ARBORETUM

arboretum.wisc.edu

UW–Madison Arboretum is devoted to ecological restoration research, practice, and education. The 1,200-acre grounds are home to restored prairies, woodlands, wetlands, and savannas, Longenecker Horticultural Gardens, and the Wisconsin Native Plant Garden. Visitors can also enjoy 17 miles of walking trails, four miles of biking road, and many learning and volunteer opportunities.

ALLEN CENTENNIAL GARDEN

allencentennialgarden.org

Allen Centennial Garden is an outdoor classroom for UW–Madison students and the surrounding community, offering a peaceful respite, a beautiful walk, and a visually stimulating place to relax. The garden is open daily from sunrise to sunset.

BOTANY GARDEN

botany.wisc.edu

With more than 500 different types of plants from all over the world, the Botany Garden is an important resource for teaching and research and provides a leisure area for students and community members. The Botany Garden is located between Lathrop Hall and Chamberlin Hall.

D.C. SMITH GREENHOUSE

dcsmithgreenhouse.cals.wisc.edu

The D.C. Smith Greenhouse is a 10,000-square-foot tropical greenhouse that consists of 10 growing bays and a 1,600-square-foot conservatory. The conservatory is an example of the relatively new discipline of interiorscaping. Tours are available by appointment.

BOTANY GREENHOUSE

botany.wisc.edu

The Botany Greenhouse is a refuge of greenery and serenity showcasing more than 1,000 species in distinct aquatic, desert, and tropical communities. Tours are available by appointment.
OLBRICH BOTANICAL GARDENS

olbrich.org

Olbrich Botanical Gardens on Madison’s east side features 16 acres of specialty gardens, the Bolz Conservatory, and the Thai Pavilion and Garden, a gift to UW-Madison from the Thai Government and the Thai Chapter of the Wisconsin Alumni Association. Self-guided tours, group visits, concerts, and other programming are offered throughout the year.

LAKESHORE NATURE PRESERVE

lakeshorepreserve.wisc.edu

Lakeshore Nature Preserve is a living classroom laboratory that shelters significant plant and animal communities. It includes 300 acres of woods, wetlands, open fields, restored prairie/savanna, four miles of shoreline, and 12 miles of walking trails. The Howard M. Temin Lakeshore Path extends from the Memorial Union, past Picnic Point, and ends at Oxford Road in Shorewood Hills.

For thousands of years, Native Americans have lived along the shores of Lake Mendota. Within the preserve are examples of ancient earthen mounds used for burials and ceremonies. Near Willow Creek is a group of effigy-style mounds. Other mound groups can be found on Observatory Hill, Picnic Point, and at Eagle Heights.
DINE & STAY IN MADISON

Dining

MEMORIAL UNION AND UNION SOUTH DINING
union.wisc.edu/dine

The Wisconsin Union offers a diverse selection of dining options, including der Rathskeller’s pub classics and Ginger Root’s Asian dishes. Come grab a coffee or enjoy a Bucky Burger while cheering on the Badgers.

UNIVERSITY HOUSING
housing.wisc.edu/dining

University Housing welcomes guests to its dining markets, convenience stores, and coffeehouses. Each of its six marketplace-style dining locations offer daily menus and made-to-order items.

ADDITIONAL FOOD AND DINING OPTIONS

University Club: a unique dining experience bringing together contemporary cooking, seasonal cuisine, and historic ambience.

Steenbock’s on Orchard: lunch and dinner menu designed around fresh, organic, sustainably produced ingredients.

Aldo’s Cafe: quick and delicious grab-and-go options which include breakfast and lunch items, baked goods, and coffee.

Accommodations

WISCONSIN UNION HOTEL
union.wisc.edu/hotel

Located at the heart of campus just steps away from Camp Randall Stadium, the Wisconsin Union Hotel offers 60 boutique-style guest rooms, including extended-stay suites.

LOWELL CENTER
conferencing.uwex.edu/lodging.cfm

Conveniently located in the heart of Madison on the shores of Lake Mendota, Lowell Center offers 137 guest rooms, an indoor pool with sauna, fitness center, and meeting spaces. Serving the UW and its guests, Lowell Center provides a unique and enjoyable lodging experience.

THE FLUNO CENTER
fluno.com

Bridging the UW–Madison campus with the vibrant downtown Madison scene, the Fluno Center is conveniently located on University Avenue and offers 100 guest rooms with all the comforts you would expect from an upscale lodging facility.
## Resources

Campus and Visitor Relations is your official resource for information on events, activities, attractions, lodging, and dining on campus and in the Madison community.

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<tr>
<th>Service</th>
<th>Email/Website</th>
<th>Phone</th>
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<tr>
<td>Arts on Campus</td>
<td>arts.wisc.edu</td>
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<tr>
<td>Athletic Ticket Office</td>
<td>uwbadgers.com</td>
<td>800–GO–BADGERS</td>
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<tr>
<td>Campus Area Housing</td>
<td>campusareahousing.wisc.edu</td>
<td>608–263–2452</td>
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<tr>
<td>Campus Map</td>
<td>map.wisc.edu</td>
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<tr>
<td>Campus and Visitor Relations</td>
<td>info.wisc.edu</td>
<td>608–263–2400</td>
</tr>
<tr>
<td>Directory Assistance</td>
<td><a href="http://www.wisc.edu/directories">www.wisc.edu/directories</a></td>
<td>608–262–1234</td>
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<tr>
<td>Events Calendar</td>
<td>today.wisc.edu</td>
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<tr>
<td>Financial Aid</td>
<td>financialaid.wisc.edu</td>
<td>608–262–3060</td>
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<tr>
<td>Graduate Admissions</td>
<td>grad.wisc.edu/apply</td>
<td>608–262–2433</td>
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<td>Greater Madison Convention and Visitors Bureau</td>
<td>visitmadison.com</td>
<td>800–373–6376</td>
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<tr>
<td>Group Tours/Field Trips</td>
<td>info.wisc.edu/campus-tours</td>
<td>608–265–9500</td>
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<td>Office of Admissions and Recruitment</td>
<td>admissions.wisc.edu</td>
<td>608–262–3961</td>
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<td>Parent and Family Program</td>
<td>parent.wisc.edu</td>
<td>877–262–3977</td>
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<td>Prospective Student Visits</td>
<td>visitbucky.wisc.edu</td>
<td>608–262–3961</td>
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<td>Science Outreach on Campus</td>
<td>science.wisc.edu</td>
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<td>Speakers Bureau</td>
<td>speakers.wisc.edu</td>
<td>608–262–3880</td>
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<td>Transportation and Parking</td>
<td>transportation.wisc.edu</td>
<td>608–263–6666</td>
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<td>University Book Store</td>
<td>uwbookstore.com</td>
<td>608–257–3784</td>
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<td>University Housing</td>
<td>housing.wisc.edu</td>
<td>608–262–2522</td>
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<td>UW Foundation</td>
<td>supportuw.org</td>
<td>608–263–4545</td>
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<td>UW–Madison Online</td>
<td>wisc.edu</td>
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<tr>
<td>Wisconsin Alumni Association</td>
<td>uwalumni.com</td>
<td>888–WIS–ALUM</td>
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<tr>
<td>Wisconsin Union</td>
<td>union.wisc.edu</td>
<td>608–265–3000</td>
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Prepared by Campus and Visitor Relations and University Marketing.
Photos by University Communications unless otherwise noted.
Funding provided by the Wisconsin Foundation and Alumni Association.
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