WELCOME TO CAMPUS
UNIVERSITY OF WISCONSIN–MADISON
CAMPUS AND VISITOR RELATIONS
WISCONSIN BY THE NUMBERS

#2 Top producers of Peace Corps volunteers
Peace Corps

#4 Total research expenditures among U.S. universities
National Science Foundation

#7 Patents issued among U.S. universities
National Academy of Inventors & the Intellectual Property Owners Association

#8 Best values in public colleges and universities
Kiplinger’s Personal Finance

#10 America’s top public colleges
U.S. News & World Report and Forbes

#25 World’s top universities
Center for World University Rankings

Quick Facts
Founded: 1848
Campus size: 936 acres
Faculty and staff: 21,608
Living alumni: 428,257

Enrollment
Undergraduate: 29,580
Graduate: 9,002
Special: 2,082
Professional: 2,725
Total: 43,389

Tuition and Fees (2015-16)
Undergraduate resident: $10,416
Undergraduate nonresident: $29,665
Graduate resident: $11,870
Graduate nonresident: $25,197
On behalf of the entire University of Wisconsin–Madison community, thank you for choosing to visit our bustling and beautiful campus. We hope you have a great time while you are here and will carry fond memories with you when you depart.

Everyone should be able to find something here to enjoy. Your explorations might range from nanoscale engineering to the wonders of the universe. Our theaters and galleries showcase the finest in fine arts. You can cheer on our student athletes or take in a sunset along the lakeshore. High-tech labs, peaceful gardens, and historic landmarks add to UW–Madison’s unique character, which I’m confident you will find appealing.

There are thousands of Badgers studying, teaching, and providing vital services to enable us to fulfill our mission of education, research, and service. While this guide will help you choose the memorable places you’ll visit, we hope the people here leave you with an equally lasting impression.

On, Wisconsin!

Rebecca Blank

Chancellor
START YOUR VISIT

UW–MADISON WELCOME DESKS

Whether you are a first-time visitor or a frequent guest, we welcome you to our beautiful, historic campus. Campus and Visitor Relations provides you with three unique venues from which to start your UW–Madison experience. Our knowledgeable staff will provide information to help make your visit to campus a pleasant one.

If you have questions during or after your visit, please contact us at:

Phone: 608-263-2400
Email: askbucky@uwmad.wisc.edu
Live Chat: askbucky.wisc.edu
Website: info.wisc.edu

Follow us: @uwmadisoninfo

Campus and Community Information Welcome Desks

Union South
1308 W. Dayton Street
7:30 a.m. - 10 p.m. daily

Memorial Union
800 Langdon Street
7:30 a.m. - 10 p.m. daily

Town Center Welcome Desk
Wisconsin Institutes for Discovery
330 N. Orchard Street
Monday-Friday: 7 a.m. - 6 p.m. and Saturday: 9 a.m. - 3 p.m.
CAMPUS TOURS

visitbucky.wisc.edu

Campus tours for visitors led by UW–Madison students are offered on various weekdays at 3 p.m. and on Saturday and Sunday at 12 p.m. Tours are not available on Badger home football Saturdays or holidays. Tours begin at Union South, 1308 W. Dayton Street. Reservations are encouraged. Please call 608-263-2400 or register online at visitbucky.wisc.edu.

PROSPECTIVE UNDERGRADUATE STUDENT VISITS

visitbucky.wisc.edu

Prospective undergraduate visits provide students and families with an opportunity to explore UW–Madison and its resources with the guidance of a student tour guide and an admissions counselor. Half-day group visits include an information session, campus tour, and the opportunity to visit a class and meet with an academic advisor. Please register at least two weeks in advance at visitbucky.wisc.edu or call 608-262–3318.

CUSTOMIZED GROUP VISITS

info.wisc.edu/campus-tours

Customized group visits are offered for groups of all ages and areas of interest. The UW–Madison Campus Visit Program can recommend attractions, build a tour itinerary, and provide your group with tour guides. Schedule your visit by calling 608-265-9500.

PARKING ON CAMPUS

transportation.wisc.edu

Hourly temporary parking options are available on campus. See the map in this visitor guide for ramp locations and meters. For up-to-date parking availability, stop by Transportation Services at 21 N. Park Street, call 608-263-6666, or visit their website.

PARKING IN THE CITY OF MADISON

cityofmadison.com/parkingutility

City of Madison hourly parking ramps are available near the east end of campus located at N. Lake Street and N. Francis Street. For a complete list of city-operated parking options, including garages, lots, and rates, please visit the City of Madison website.

EXPLORE MADISON

visitmadison.com

Madison is a vibrant capital city often named one of the nation’s finest communities. For additional information on attractions, dining, and lodging, contact the Greater Madison Convention & Visitors Bureau at 800-373-6376 or visitmadison.com.
The Babcock Hall Dairy Store is an ice cream shop, retail store, and small dining room serving breakfast and lunch, and offers dairy products (milk, cheese, and ice cream) made in-house. Visit the observation deck to view the dairy plant, which is open to the public for self-guided tours.

**BASCOM HILL HISTORIC DISTRICT**

The Bascom Hill Historic District is comprised of UW–Madison’s oldest campus buildings, including Bascom Hall, North Hall, and South Hall. Learn more about the area’s rich history by reading the 12 plaques, visiting the Abraham Lincoln Statue, or scheduling a Bascom Hill tour by calling 608-265-9500.

**KOHL CENTER**

[uwbadgers.com](http://uwbadgers.com)

Opened in 1998, the Kohl Center is home to the UW men’s and women’s basketball teams and the men’s hockey team. Additionally, the Kohl Center serves as a venue for state tournaments, concerts, and university events. Visit the building’s public spaces by entering Gate B from 8 a.m. - 4:30 p.m. or schedule a 45-minute tour.

**CAMP RANDALL STADIUM**

[uwbadgers.com](http://uwbadgers.com)

Home to the UW football team, Camp Randall Stadium comes alive when more than 80,000 Badger fans gather for each football game. Explore the Selig Hall of Champions for great moments in Badger history or stroll through the outdoor Wisconsin Athletics Hall of Fame plaza next door.

**BABCOCK HALL**

[babcockhalldairystore.wisc.edu](http://babcockhalldairystore.wisc.edu)

The Babcock Hall Dairy Store is an ice cream shop, retail store, and small dining room serving breakfast and lunch, and offers dairy products (milk, cheese, and ice cream) made in-house. Visit the observation deck to view the dairy plant, which is open to the public for self-guided tours.
HENRY VILAS ZOO

vilaszoo.org

Located just south of campus, Dane County’s Henry Vilas Zoo is an admission-free, community sponsored zoo and serves as a leader in animal care, sustainability, and conservation education. The zoo is open daily from 9:30 a.m. - 5 p.m.

MONONA TERRACE
COMMUNITY AND
CONVENTION CENTER

mononaterrace.com

Monona Terrace Community and Convention Center opened its doors in 1997 after 60 years of deliberation and has continued to be an essential destination for Madisonians and visitors alike. First designed by Frank Lloyd Wright in 1938, today nearly 390,000 people visit the facility every year for community gatherings, social events, conventions, and meetings.

MEMORIAL UNION

union.wisc.edu

No campus visit is complete without stopping by the Memorial Union. Located on picturesque Lake Mendota, it features the iconic Terrace and year-round recreational, cultural, educational, and social opportunities. Stop by the Memorial Union for a bratwurst and experiences for a lifetime.

UNION SOUTH

union.wisc.edu

Union South serves as a popular campus social center. This modern southern campus hub features multiple dining options, recreational opportunities, studying and gathering spaces, a state-of-the-art movie theater, and boutique hotel.

STATE STREET

visitdowntownmadison.com

Connecting the UW–Madison campus to the State Capitol, State Street is a pedestrian-friendly mall lined with shops, galleries, restaurants, museums, and cultural destinations.

WISCONSIN STATE
CAPITOL BUILDING

tours.wisconsin.gov

The Wisconsin State Capitol serves as the centerpiece to the Capitol Square and the city of Madison. Free tours are offered daily. Groups of 10 or more can make a reservation online or by calling 608-266-0382.
MUSEUMS & GALLERIES

CHAZEN MUSEUM OF ART
chazen.wisc.edu

Home to the second-largest collection of art in Wisconsin, the Chazen Museum of Art contains more than 20,000 works, including paintings, sculptures, drawings, prints, photographs, and decorative arts. Exhibits frequently change and tours are available throughout the year. Admission is free.

GEOLOGY MUSEUM
geologymuseum.org

While at the Geology Museum, located inside Weeks Hall, learn about the rich geological history of Wisconsin and discover the ancient sea creatures who once called this state home.

L.R. INGERSOLL PHYSICS MUSEUM
physics.wisc.edu/ingersollmuseum

Established in 1918, the L.R. Ingersoll Physics Museum inside Chamberlin Hall offers hands-on exhibits and instruments ranging from mechanics to modern physics, all in a kid-friendly environment.

PUBLIC ART AT UW–MADISON
publicart.wisc.edu

From formal gallery and museum settings to outdoor spaces and within university buildings, art can be found across campus. Visit the Public Art website to learn more about UW–Madison’s prominent sculptures, murals, monuments, and mixed media objects located in public spaces.
SCIENCE & DISCOVERY

BIOTECHNOLOGY CENTER
biotech.wisc.edu/outreach

The Biotechnology Center welcomes school and civic groups of all ages and teachers to participate in field trips and tours. Customized “It Marks the Spot” tours of sites on campus of history-making discoveries in life sciences are also available through BioTek.

DAIRY CATTLE CENTER
dyisc.wisc.edu

It is no small secret that dairy is a huge part of what makes Wisconsin special. Visit the Dairy Cattle Center from 4:30 p.m. - 5 p.m. Monday through Friday to watch and learn how cows are raised.

SPACE PLACE
spaceplace.wisc.edu

Located at The Village on Park, Space Place offers over 100 free public programs throughout the year. The programs, ranging from guest lectures to family science workshops, are designed to help people of all ages unlock their inner astronomer by learning about space science and research.

WEDNESDAY NITE @ THE LAB
sciences.wisc.edu

Discover the latest from UW-Madison faculty and staff as they share their research and insights on changing the ways we look at life. Topics cover a full range of sciences, engineering, and technology. Come explore the unknown every Wednesday from 7 p.m. - 8:15 p.m. at the Genetics/Biotechnology Center.

SCHOOL OF HUMAN ECOLOGY COLLECTIONS
sohe.wisc.edu

The Center for Textiles and Design, located in the School of Human Ecology’s Nancy Nichols Hall, includes the Helen Louise Allen Textile Collection, as well as the Ruth Davis Design Gallery. Exhibitions focusing on topics relevant to the fields of design, including built environments, textile history, and other design applications, rotate regularly with end-of-semester exhibitions of graduate and undergraduate student work in interior architecture and textile and fashion design.

WISCONSIN UNION GALLERIES
union.wisc.edu

The Wisconsin Union’s Class of 1925 Gallery, Gallery 7, Lots Gallery, and School of Art, Design and Architecture Gallery 10 offer a variety of art exhibits throughout the year. Exhibits are planned and programmed by the Wisconsin Union Directorate Art Committees.

ART DEPARTMENT GALLERIES
art.wisc.edu/art/galleries

The Art Department, within the School of Education, is home to galleries and exhibitions throughout campus, including Gallery 1, Lurie Gallery and School of Education Gallery. Visitors can attend receptions and tours, as well as view work of faculty, alumni, and Art Department students.

MADISON MUSEUM OF CONTEMPORARY ART
campusmapindex.org

Deep inside the iconic Madison Museum of Contemporary Art to explore free exhibitions and education programs that engage visitors in modern and contemporary art. The four galleries offer changing exhibitions that feature established and emerging artists. Visit the Boothby Sculpture Garden for an incredible view of the Museum Stone for fine craft and useful jewelry.

MADISON CHILDREN’S MUSEUM
madisonchildrensmuseum.org

Explore three floors of custom-crafted exhibits, including spectacular simes of the Capital and Lake Mendota from the lake, green roof, which serves as a home to chickens and horting pigeons. The museum offers hands-on, interactive learning through play for ages birth through 12.

WISCONSIN HISTORICAL MUSEUM
wisconsinhistory.org

Located on Madison’s Capital Square, the Wisconsin Historical Museum tells Wisconsin story from prehistoric times to the present. Explore thousands of historical objects, artifacts, special exhibits, and programs and uncover our states rich history.

WISCONSIN VETERANS MUSEUM
wisvetmuseum.com

The Wisconsin Veterans Museum is dedicated to the brave men and women of Wisconsin who have served in America’s conflicts from the Civil War to the present.
Whether you are exploring the dinosaur-era Mesozoic garden or taking part in the monthly Saturday Science series, the Town Center at the Wisconsin Institutes for Discovery represents the university’s commitment to scientific innovation, research, and collaboration.

Historic Washburn Observatory offers free public observations on the first and third Wednesday of each month and every Wednesday between June and August, weather permitting. Visit @Washburn_Obs on Twitter for the latest scheduling updates.

The Wisconsin National Primate Research Center welcomes visitors to its Marmoset Learning Lobby from 8 a.m. - 5 p.m on weekdays. Public outreach activities include hosting school groups and offering guest speaker presentations. Hands-on activities and tours are available by appointment.

The Wisconsin Energy Institute is a centerpiece of future renewable energy systems research at UW–Madison and has been awarded with a LEED Gold Certification. Walk through the adaptable “plug and play” laboratories, high-bay laboratory, and education gardens. Tours are available by appointment.
ARTS & PERFORMANCE

THE ARTS INSTITUTE
artsinstitute.wisc.edu

The Arts Institute supports and promotes a comprehensive variety of arts programs and disciplines. Working with numerous faculty and staff in a wide range of departments and arts-related fields, the Arts Institute develops and supports a vibrant arts community. Visit the Arts Institute website for a listing of events, attractions, programs, and initiatives.

WISCONSIN UNION THEATER
union.wisc.edu

Home to Shannon Hall and Fredric March Play Circle, the Wisconsin Union Theater serves as UW–Madison’s largest, busiest, and primary performing arts facility. Each year, the Wisconsin Union Theater welcomes more than 100,000 attendees for dance, music, theater, cultural, and sporting events.

MARQUEE CINEMA
union.wisc.edu

The Marquee Cinema, located inside Union South, is your campus home for film. The Wisconsin Union Directorate Film Committee programs the cinema’s free screenings, which are held almost every day during the academic year in the 300-seat cinema.
**IMAGE LAB**

[wid.wisc.edu/research/image-lab](wid.wisc.edu/research/image-lab)

The Image Lab at the Wisconsin Institutes for Discovery is a space committed to offering real-time creative activities that help people discover new ways of problem-solving. Led by acclaimed cartoonist and author Lynda Barry, the Image Lab hosts events, workshops, and drawing jams.

**UNIVERSITY THEATRE**

[theatre.wisc.edu](theatre.wisc.edu)

Serving as an instructional laboratory and studio for the Department of Theatre and Drama, University Theatre Productions offers single ticket and series subscriptions for performances in the Mitchell Theatre, Gilbert V. Hemsley Theatre, and the Wisconsin Union Theater. Performances are designed to be stimulating, engaging, and enjoyable to audiences of all ages.

**DANCE DEPARTMENT**

[dance.wisc.edu](dance.wisc.edu)

The Dance Department is a leader and innovator in the field of dance with a diverse, world-class faculty and state-of-the-art facilities, including its own theatre – the Margaret H’Doubler Performance Space. The department offers concerts and shows throughout the year in Lathrop Hall.

**SCHOOL OF MUSIC**

[music.wisc.edu](music.wisc.edu)

The Mead Witter School of Music presents an array of choral, orchestral, opera, and band performances, led by faculty, students, and guest artists in the Mosse Humanities Building and Music Hall.

**OVERTURE CENTER FOR THE ARTS**

[overturecenter.org](overturecenter.org)

Overture Center for the Arts features seven state-of-the-art performance spaces and five visual arts galleries where Broadway productions, touring artists, ten resident companies, and hundreds of local artists engage people in over half a million educational and artistic experiences annually. With programs offered year-round, the community is invited to attend ticketed, free, and low-cost performances, festivals, cinema series, field trips, and much more.
GARDENS & NATURE

UW–MADISON ARBORETUM
arboretum.wisc.edu
UW–Madison Arboretum is devoted to ecological restoration research, practice, and education. The 1,200-acre grounds are home to restored prairies, woodlands, wetlands, and savannas, Longenecker Horticultural Gardens, and the Wisconsin Native Plant Garden. Visitors can also enjoy 20 miles of walking trails, 4 miles of biking road, and many learning and volunteer opportunities.

ALLEN CENTENNIAL GARDEN
allencentennialgarden.org
Allen Centennial Garden is an outdoor classroom for UW–Madison students and the surrounding community offering a peaceful respite, a beautiful walk, and a visually stimulating place to relax. The garden is open daily from sunrise to sunset.

BOTANY GREENHOUSE
botany.wisc.edu
The Botany Greenhouse is a refuge of greenery and serenity showcasing more than 1,000 species in distinct aquatic, desert, and tropical communities. Tours are available by appointment.

BOTANICAL GARDEN
botany.wisc.edu
With more than 500 different types of plants from all over the world, Botanical Garden is an important resource for teaching and research and provides a leisure area for students and community members. Botanical Garden is located between Lathrop Hall and Chamberlin Hall.

D.C. SMITH GREENHOUSE
dcsmithgreenhouse.cals.wisc.edu
The D.C. Smith Greenhouse is a 10,000-square-foot tropical greenhouse that consists of 10 growing bays and a 1,600-square-foot conservatory. The conservatory is an example of the relatively new discipline of interiorscaping. Tours are available by appointment.
OLBRICH BOTANICAL GARDENS
olbrich.org

Olbrich Botanical Gardens on Madison’s east side features 16 acres of specialty gardens, the Bolz Conservatory, and the Thai Pavilion and Garden, a gift to UW–Madison from the Thai Government and the Thai Chapter of the Wisconsin Alumni Association. Self-guided tours, group visits, concerts, and other programming are offered throughout the year.

LAKESHORE NATURE PRESERVE
lakeshorepreserve.wisc.edu

Lakeshore Nature Preserve is an outdoor teaching and research facility sheltering significant plant and animal communities. It includes 300 acres of woods, wetlands, open fields, restored prairie/savanna, four miles of shoreline, and 12 miles of walking trails. The Howard M. T emin Lakeshore Path extends from the Memorial Union, past Picnic Point, and ends at Oxford Road in Shorewood Hills.

For thousands of years, Native Americans have lived along the shores of Lake Mendota. Within the Preserve are examples of ancient earthen mounds used for burials and ceremonies. Near Willow Creek is a group of effigy style mounds. Other mound groups can be found on Observatory Hill, Picnic Point, and at Eagle Heights.
DINE & STAY IN MADISON

Dining

MEMORIAL UNION AND UNION SOUTH DINING
union.wisc.edu/dine

The Wisconsin Union offers a diverse selection of dining options, including der Rathskeller’s pub classics and Ginger Root’s Asian dishes. Come grab a coffee or enjoy a Bucky Burger while cheering on the Badgers.

UNIVERSITY HOUSING
www.housing.wisc.edu/dining

University Housing welcomes guests to its dining markets, convenience stores, and coffeehouses. Each of their six marketplace-style dining locations offer daily menus and made-to-order items.

ADDITIONAL FOOD & DINING OPTIONS

University Club: a unique dining experience bringing together contemporary cooking, seasonal cuisine, and historic ambiance.

Steenbock’s on Orchard: lunch and dinner menu designed to evoke a farm-to-table aesthetic, highlighted by local ingredients.

Aldo’s Cafe: quick and delicious grab-and-go options which include breakfast and lunch items, baked goods, and coffee.

Accommodations

WISCONSIN UNION HOTEL
union.wisc.edu/hotel

Located at the heart of campus just steps away from Camp Randall Stadium, the Wisconsin Union Hotel offers 60 boutique-style guest rooms, kitchenettes, and comfortable living areas.

LOWELL CENTER
conferencing.uwex.edu/lodging.cfm

Conveniently located in the heart of Madison on the shores of Lake Mendota, Lowell Center offers 137 guestrooms, an indoor pool, fitness room, several classrooms, and boardrooms. Serving the UW and its guests, Lowell Center provides a unique and enjoyable lodging experience.

THE FLUNO CENTER
fluno.com

Bridging the UW-Madison campus with the vibrant downtown Madison scene, the Fluno Center is conveniently located on University Avenue and offers all the comforts you would expect from an upscale lodging facility.
## RESOURCES

**CAMPUS & COMMUNITY**

Campus and Visitor Relations is your official resource for information on events, activities, attractions, lodging, and dining on campus and in the Madison community.

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<th>Resource</th>
<th>Website/Phone</th>
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<td>Arts on Campus</td>
<td>arts.wisc.edu</td>
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<tr>
<td>Athletic Ticket Office</td>
<td>uwbadgers.com 800–GO–BADGERS</td>
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<tr>
<td>Campus Area Housing</td>
<td>campusareahousing.wisc.edu 608–263–2452</td>
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<tr>
<td>Campus Map</td>
<td>map.wisc.edu</td>
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<tr>
<td>Campus and Visitor Relations</td>
<td>info.wisc.edu 608–263–2400</td>
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<tr>
<td>Directory Assistance</td>
<td><a href="http://www.wisc.edu/directories">www.wisc.edu/directories</a> 608–262–1234</td>
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<tr>
<td>Events Calendar</td>
<td>today.wisc.edu</td>
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<tr>
<td>Financial Aid</td>
<td>finaid.wisc.edu 608–262–3060</td>
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<td>Graduate Admissions</td>
<td>grad.wisc.edu/admissions 608–262–2433</td>
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<td>Greater Madison Convention and Visitors Bureau</td>
<td>visitmadison.com 800–373–6376</td>
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<td>Group Tours/Field Trips</td>
<td>info.wisc.edu/campus-tours 608–265–9500</td>
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<td>Parent Program</td>
<td>parent.wisc.edu 877–262–3977</td>
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<td>visitbucky.wisc.edu 608–262–3318</td>
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<td>Speakers Bureau</td>
<td>speakers.wisc.edu 608–262–3880</td>
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<td>Transportation and Parking</td>
<td>transportation.wisc.edu 608–263–6666</td>
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<td>Undergraduate Admissions and Recruitment</td>
<td>admissions.wisc.edu 608–262–3961</td>
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<td>University Book Store</td>
<td>uwbookstore.com 608–257–3784</td>
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<td>University Housing</td>
<td><a href="http://www.housing.wisc.edu">www.housing.wisc.edu</a> 608–262–2522</td>
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<td>UW Foundation</td>
<td>supportuw.org 608–263–4545</td>
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<td>UW–Madison Online</td>
<td>wisc.edu</td>
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<tr>
<td>Wisconsin Alumni Association</td>
<td>uwalumni.com 888–WIS–ALUM</td>
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<tr>
<td>Wisconsin Union</td>
<td>union.wisc.edu 608–265–3000</td>
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